

FOR IMMEDIATE RELEASE

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**HERMOSA INN NAMES KELLY McCLELLAN DIRECTOR
OF SALES & MARKETING**

Paradise Valley – Hermosa Inn owners Fred and Jennifer Unger recently announced the promotion of Kelly McClellan to Director of Sales and Marketing.

Sales Manager at the boutique resort the past 3-1/2 years, she now assumes responsibility for all sales, catering, marketing, advertising, public relations, staff relations, and community relations of the hotel and Lon's restaurant.

With General Manager Mike Gildersleeve, McClellan conceived and implemented the property's highly successful summer programs. Under their leadership, Hermosa Inn has experienced its highest volume year to date.

"The Artist-in-Residence Summer Camp for Adults was just one great idea she came up with," said Gildersleeve. "We did substantially more business in our traditionally slowest months.

"Kelly's understanding and love of arts, culture and cuisine gives our property an extra edge. Her outstanding work has earned her this excellent opportunity."

McClellan has 10 years experience in the hospitality and tourism industry, including a stint as catering manager at the prestigious Boca Raton Resort and Club in her home state of Florida.

A graduate of Florida International University in Miami, she earned her bachelor's degree in Public Relations and Advertising with a minor in Art History. She collects art, and enjoys good food and wine. Kelly is an avid hiker and cyclist, and also practices yoga.

The Arizona Hotel & Lodging Association (AHLA) named McClellan the 2004 Manager of the Year in the under 100-room property category.

The Hermosa Inn is an authentic Arizona hacienda with an award-winning restaurant and 35 adobe casitas scattered over 6.5 acres of lush desert at 5532 N. Palo Cristi in Paradise Valley, Arizona.

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